



# SPELLEBRATION

CELEBRATING THE POWER OF LITERACY

WEDNESDAY, MARCH, 29, 2023

## SPONSORSHIP LETTER OF INTENT

Please print sponsor name exactly as you wish to be listed on promotional materials.

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP COMMITMENT:

- |  |  |
|--|--|
| <input type="checkbox"/> Event Underwriter [\$12,500]                                  | <input type="checkbox"/> Poetry League [\$3,500]                       |
| <input type="checkbox"/> Champion of Literacy Award [\$10,000]                         | <input type="checkbox"/> Speller's Society [\$2,000]                   |
| <input type="checkbox"/> Ledy Award for Community Engagement Sponsor [\$7,500]         | <input type="checkbox"/> Reading Circle [\$1,000]                      |
| <input type="checkbox"/> Marshall Pitler Volunteer of the Year Award Sponsor [\$7,500] | <input type="checkbox"/> Fiction Guild [\$500]                         |
| <input type="checkbox"/> Literacy Society [\$5,000]                                    | <input type="checkbox"/> Individual Tickets [\$125] x ____ = \$_____   |
|  | <input type="checkbox"/> Current Tutor Tickets [\$75] x ____ = \$_____ |
|  | <input type="checkbox"/> Donation: \$_____                             |

*Your sponsorship is tax-deductible, less \$55 per event attendee.*

## PAYMENT COMMITMENT:

- Invoice me
- Payment Enclosed Check *payable to the Literacy Center of West Michigan*
- Charge my credit card in the amount of \$\_\_\_\_\_
- Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV #: \_\_\_\_\_
- Visa  Mastercard  Discover  American Express
- Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_
- Billing Address: \_\_\_\_\_

## PLEASE RETURN COMPLETED FORM TO:

Literacy Center of West Michigan  
Attn: Diedre Deering  
1120 Monroe Ave. NW, Suite 240, Grand Rapids, MI 49503  
(616) 459-5151 • [giving@literacycenterwm.org](mailto:giving@literacycenterwm.org)

[literacycenterwm.org](http://literacycenterwm.org)

Your support of Spellebration 2023 will help to bring about a just and vibrant West Michigan through the power of literacy.

**\$12,500**

### EVENT UNDERWRITER

- Two tables of 8 with exclusive signage at the event.
- Opportunity to welcome guests
- Exclusive mention and links to website on social media
- Underwriter status prominently displayed on all event materials with name and logo
- Profile printed in event program

**\$10,000**

### CHAMPION OF LITERACY AWARD

- One table of 8 with award sponsor signage at the event
- Opportunity to present the award to **Dr. Ken Fawcett** at the event
- Exclusive naming rights to award with name engraved on award
- Prominent placement of name and logo on all event materials
- Profile printed in event program

**\$7,500**

### LEDY AWARD FOR COMMUNITY ENGAGEMENT SPONSORSHIP

- One table of 8 with award sponsor signage at the event
- Opportunity to present **Barbara Rapaport** with award at event
- Exclusive naming rights to award with name engraved on award
- Name and logo on all event materials
- Profile printed in event program

**\$7,500**

### MARSHALL PITLER VOLUNTEER OF THE YEAR AWARD SPONSORSHIP

- One table of 8 with award sponsor signage at the event
- Opportunity to present **Penny Hoffman** with award at event
- Exclusive naming rights to award with name engraved on award
- Name and logo on all event materials
- Profile printed in event program

**\$5,000**

### LITERACY SOCIETY

- One table of 8 with signage at the event
- Verbal recognition from the podium during the event
- Name and logo on all event materials
- Profile printed in event program

**\$3,500**

### POETRY LEAGUE

- One table of 8 with signage at the event
- Name and logo printed in event program
- Name and logo printed on event materials, including website

**\$2,000**

### SPELLER'S SOCIETY

- Six tickets to the event
- Name printed in event program
- Name listed on all event materials

**\$1,000**

### READING CIRCLE

- Four tickets to the event
- Name printed in event program
- Name listed on all event materials

**\$500**

### FICTION GUILD

- Two tickets to the event
- Name printed in event program
- Name listed on all event materials

# SPELLEBRATION 2023

WEDNESDAY, MARCH, 29, 2023

5:30 Networking & Cocktails • 6:30 pm Dinner & Program

Leona Road • 1351 Leonard St NW, Grand Rapids



LITERACY CENTER  
OF WEST MICHIGAN

[literacycenterwm.org/spellebration](http://literacycenterwm.org/spellebration)