

ANNUAL REPORT

FISCAL YEAR 2016/2017



A MESSAGE FROM THE EXECUTIVE DIRECTOR

On behalf of all of us at the Literacy Center, I am pleased to provide you with the annual report for our 2016-17 fiscal year. Once again, the year brought growth in the number of learners we instructed, and in the number of volunteers who engaged in our mission.

As the largest community-based adult literacy provider in Michigan, and one of the largest in the nation, the Literacy Center of West Michigan continues to lead the way on adult literacy instruction. Our programs meet learners where they are, offering one-on-one tutoring, workplace-focused classes, and family literacy opportunities all at no cost to our learners.

Thank you for the role you've played in the work of the Literacy Center of West Michigan. Please join us as we continue to bring about a just and vibrant West Michigan through the power of literacy.

Sincerely,

A handwritten signature in black ink that reads "Wendy VerHage Falb".

Wendy VerHage Falb, Ph.D.



FINANCIAL INFORMATION

Fiscal Year 2016/2017 | October 1, 2016–September 30, 2017 |

CONDENSED STATEMENT OF ACTIVITIES

	<i>Unrestricted</i>	<i>Temporarily Restricted</i>	<i>Total</i>
Total Revenue	1,376,391	(173,829)	1,202,562
Total Expenses	1,254,118		1,254,118
Total Change in Net Assets	122,273	(173,829)	(51,556)

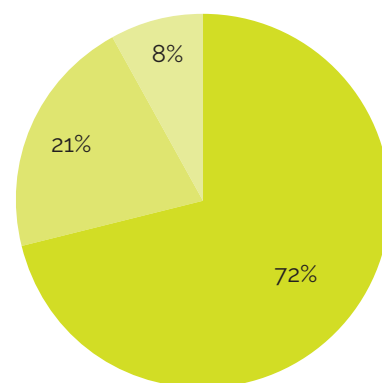
FUNCTIONAL EXPENSES

Program Services	897,030
Management/General	258,734
Fundraising	98,354
Total Expenses	1,254,118

CONDENSED STATEMENT OF FINANCIAL POSITION

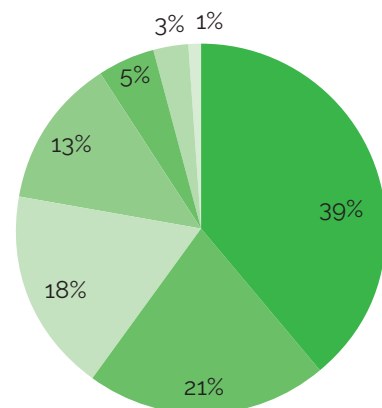
<i>Assets</i>	
Current Assets	341,321
Property and Equipment (Net)	129,503
Other Assets (Investment & Unconditional Promises to Give)	189,195
Total Assets	660,019
<i>Liabilities & Net Assets</i>	
Liabilities	92,955
Unrestricted Net Assets	133,327
Temporarily Restricted Net Assets	433,737
Total Liabilities & Net Assets	660,019

FUNCTIONAL EXPENSES



Program Services [72%]
 Management/General [21%]
 Fundraising [8%]

2016/2017 REVENUE SOURCES



Foundations [39%]
 Government Grants [21%]
 Contributions [18%]
 Special Events/Sponsorships [13%]
 Workplace & Other Fees [5%]
 United Way Subsidy [3%]
 Interest & Other [1%]

* These statements do not reflect approximately 37,165 hours donated by our volunteers during the fiscal year. The value of their hours is estimated at \$897,163 for the fiscal year.

DONORS

It is with deep gratitude that we acknowledge those who invested in the Literacy Center's mission between October 1, 2016 and September 30, 2017. We have made every attempt to ensure the accuracy of this information. If you have any questions about the information, please contact the Development Department at (616) 459-5151 or giving@literacycenterwm.org.

READER'S SOCIETY

ORGANIZATIONS, FOUNDATIONS, + CORPORATIONS

Amway Corporation
Doug and Maria DeVos Foundation
Heart of West Michigan United Way
Richard and Helen DeVos Foundation
Sebastian Foundation
Steelcase Foundation
The Wege Foundation
W.K. Kellogg Foundation

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J.C. Huizenga and Tammy Born Huizenga
Suzie MacKeigan
Mark Peters

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First (Park) Congregational Church
Grand Rapids Community College
Keller Foundation
Lake Michigan Credit Union
Spectrum Health—Healthier Communities
West Michigan Association of Insurance Agents

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John and Nancy Kennedy
The Peter F. Secchia Family
Kate P. Wolters

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BDO USA, LLP
Butterball Farms, Inc.
Cascade Engineering, Inc.
Steelcase Inc.
Varnum LLP

INDIVIDUALS

Scott Christopher

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Car City
Cornerstone University
Downtown Grand Rapids Inc
Ferris State University
Gentex Corporation
Grand Rapids Public Schools
Irwin Seating Company
Mercy Health Saint Mary's
Mika Meyers PLC
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Elisa Bergonzoni
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Paul and Cathy Boyer
Randall Brink
Mark and Marty Campbell
John Cowles and Ric Underhile
Fritz and Cathy Crabb
David and Patricia Edwards
Jesse and Kristi Hertstein
Dirk Hoffius
Susan Johnson
Bonnie Miller
Stephanie and Peter Settrington
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Deona and Steve Paine
Terry McGovern and Carol Paine-McGovern
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Rockford Construction Co.
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 Monica Cantea-O'Connor
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 Mark Sherwood
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 Katie and John Stein
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 Susanne Jacobs
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 Molly McCarthy
 Kent and Janet Mudie
 Charmayne Mulligan
 David Nerz
 Mary and Juan Olivarez
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 Marge Potter
 Julie Roman
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 George and Linda Sharpe
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+ CORPORATIONS**

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 Grand Rapids Art Museum
 Grand Rapids Public Museum
 Hope Network
 Kent Association
 Of Retired School Personnel
 Kent District Library
 Mixed Media
 New 2 You Shoppe, Inc.
 SLD Read
 West Michigan Asian
 American Association Inc
 West Michigan Works
 YourCause, LLC

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 Connie Bellows
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 John Booy
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 Greg and Diane Bouma
 Daniel and Debbie Bowen
 Robert Boylen
 and Erin Melcher
 James Brady
 Kenyatta and Tracey Brame
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 Molly Campbell
 Trish Castiglione
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 Roger and Carolyn Clark
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 Scott and Terri Devon
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 Bill Essling
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 and Judy Freeman
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 Carrie and John Helmholtz
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 Shavon Doyle-Holton
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 Christopher Johnston
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 Landon and Mercedes Jones
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 Janice Lehman
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 Kimberly Bakhuyzen
 Shamar Baltimore
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 Cat Dugan
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 Ginger Feldman
 Kayne Ferrier
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 Elise Pelletier
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 Jesse Hertstein
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 Adell Snyder
 Lori Sovis
 Joe Stickney
 Janet M. Thering
 Michael Verhulst
 Christine Villanueva
 Jill Warren
 Thomas Wenger

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THE FOLLOWING INDIVIDUALS GAVE \$1,200 OR MORE IN THE 2016-2017 FISCAL YEAR

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 Nick Adamy
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 Douglas Bekker
 Micki and John Benz
 Elisa Bergonzoni
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 Peter Beukema
 Leane and Paul Blake
 David and Michelle Bottrall
 Paul and Cathy Boyer
 Jerry Brian
 Randall Brink
 Lisa and Joe Buffin
 Mark and Marty Campbell
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 Ric Underhile and John Cowles
 Fritz and Cathy Crabb
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 Jesse and Kristi Hertstein
 Dirk Hoffius
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 Win and Kyle Irwin
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 Jacob Maas and Kelly Smallegan-Maas
 Suzie MacKeigan
 Bonnie Miller
 Patricia and Michael Moreno
 Anne and Richard Noreen
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 Mary and Geoffrey Paine
 Deona and Steve Paine
 Terry McGovern and Carol Paine-McGovern
 Mark Peters
 Jon and Lindsay Propper
 Kevin and Terry Quinn
 Stephanie and Peter Settrington
 Michael and Kerry Verhulst
 Phil and Kathleen Vogelsang
 Chelsea and Darius Warne
 Kate P. Wolters

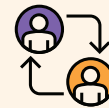
YEAR IN REVIEW

BY THE NUMBERS

794

Total Learners Instructed

[25% INCREASE FROM THE PREVIOUS PROGRAM YEAR]



329

Adult Tutoring Program



252

Customized Workplace English



213

Family Literacy Program

BOARD OF DIRECTORS

As of September 30, 2017

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VP Regional Public Relations and Advocacy

Jesse Hertstein, Past President

Amway
Supervisor-Corporate Citizenship

Melissa Seguin, Treasurer

Baker Holtz
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Grand Rapids Area Chamber of Commerce
Director of Development

Shavon Doyle-Holton

Inclusive Performance Strategies
Associate Consultant

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Irwin Seating Company
Chairman & CEO

Patrick Lonergan

Fifth Third Bank
Senior Vice President, Community Development

Tim Monsma

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Shanna Reynolds

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