

[GOES VIRTUAL]

THURSDAY

09.24.20

A CELEBRATION FOR THE LITERACY CENTER OF WEST MICHIGAN

**Our 14th Annual Wine & Words event is going virtual!** Join us LIVE online on Thursday, September 24 with event host Mark Peters, President and CEO of Butterball Farms, Inc. Virtual event tickets will include a delivery of appetizers and a bottle of wine. All proceeds raised from the event will support the Literacy Center's distance learning opportunities for adults in West Michigan.

For more information, visit: [literacycenterwm.org/wine-words](http://literacycenterwm.org/wine-words)

#### **SPONSORSHIP OPPORTUNITIES**

##### **READING ENTHUSIAST [\$5,000]**

- 5 virtual tickets with delivery of wine and appetizers (up to 5 locations)
- An opportunity for a video message during the live event
- Regular mentions during live event
- Name and logo printed on all event materials, website, and virtual platform
- Recognition in Literacy Center e-newsletter and social media

##### **WORDSMITH [\$2,500]**

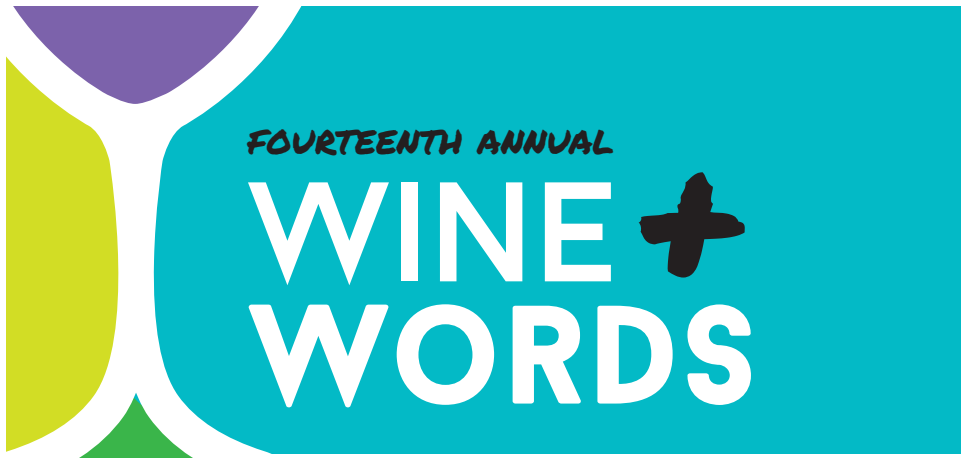
- 3 virtual tickets with delivery of wine and appetizers (up to 3 locations)
- An opportunity for a video message before the event
- Name and logo printed on all event materials, website, and virtual platform
- Recognition in Literacy Center e-newsletter and social media

##### **BOOK COLLECTOR [\$1,000]**

- 2 virtual tickets with delivery of wine and appetizers (up to 2 locations)
- Name printed on all event materials, website, and virtual platform
- Mention in social media

##### **LITERATURE LOVER [\$500]**

- 1 virtual ticket with delivery of wine and appetizers (up to 1 location)
- Name printed on all event materials, website, and virtual platform



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**SPONSORSHIP LETTER OF INTENT**

YES! I will sponsor the Literacy Center of West Michigan's Fourteenth Annual Wine & Words.  
Please respond by August 3rd for inclusion in all pre-event materials guaranteed by your sponsorship level.

Sponsor Name (as you would like it to be listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORSHIP LEVEL:** (check one)

- Reading Enthusiast [\$5,000]    Wordsmith [\$2,500]    Book Collector [\$1,000]    Literature Lover [\$500]  
 Individual virtual ticket [\$135]: \$ \_\_\_\_\_    Donation: \$ \_\_\_\_\_

**PAYMENT:**

- Invoice me  
 Payment sent to: 1120 Monroe Ave. NW, Suite 240, Grand Rapids, MI 49503  
*Checks payable to the Literacy Center of West Michigan*  
 Charge my credit card in the amount of \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

- Visa    Mastercard    Discover    American Express

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Your sponsorship is tax-deductible, less \$35 per virtual ticket.

**PLEASE RETURN TO:**

Diedre Deering at [giving@literacycenterwm.org](mailto:giving@literacycenterwm.org)



BRINGING ABOUT A JUST AND VIBRANT WEST MICHIGAN THROUGH THE POWER OF LITERACY